

## Community Development Commission

March 14, 2011

TO: EACH DEPUTY

FROM: Sean Rogan, Executive Director



SUBJECT: **NEW FEATURE ON THE COMMUNITY DEVELOPMENT COMMISSION (CDC) WEBSITE**

The goal of the CDC is to *Build Better Lives and Better Neighborhoods*. This mission is accomplished through the leadership of our Senior Management team and the contributions of more than 650 employees. Together, we strive to provide excellent customer service to Los Angeles County residents, homeowners, and business owners.

It is with much excitement that I share with you the newest feature added to our website. Beginning today, a Senior Management photo will greet viewers as they arrive at our website's home page. By clicking on each person, the public can view a brief video message directly from each Division Director explaining what programs their Division offers and advising visitors how to obtain additional information. From the video, visitors can link directly to the specific program's web page.

I am very proud of the finished product and firmly believe that the public will appreciate the steps the CDC is taking to provide program information in a more efficient and helpful manner. As we continue to make website enhancements, I encourage you to refer constituents to our website as a first reference point for valuable program information.

Please take a moment to view our website at [www.lacdc.org](http://www.lacdc.org). I welcome any comments you may have.

SR/TG/EV/nm

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